

Philipp Ruíz Lozano

Visual artist • Graphic Designer • Musician

RESUME

Graphic designer with over 7 years of experience specializing in digital design, branding, and audiovisual content. Proven track record of creating visual marketing pieces that generate results.

Behance behance.net/prl01

Instagram @philipp Ruiz Lozano

YouTube @philipp Ruiz Lozano

Hi. I'm Philipp.

I am a visual artist and graphic designer based in Bogotá, Colombia, with proficiency in Adobe Creative Suite and user-centered design methodologies. I have proven ability to manage multiple projects simultaneously.

linkedin.com/in/cristian-philipp-ruiz-lozano/

October of '94

Colombian

Contact

✉ cprl94@gmail.com

Education

- 2014 - 2018 El Bosque University (Bogotá, Colombia) Bachelor of Arts
- Jun - Jul 2018 ONSET Labs Colombia Volunteer
- Jul 2020 LinkedIn Learning "Graphic Design" certificate
- Oct - Nov 2020 SENA "Digital images production" certificate
- Mar 2021 SENA Basic Adobe Illustrator Course
- Dic - 2021 Feb - 2023 Platzi The whole graphic design program (39 courses)
- Sep 2025 Platzi Certificate Prompt Engineering Course

Skills

Software



Soft skills

- Compromise
- Common sense
- Autonomy
- Discipline
- Resilience

Work Experience

- Jun 2018 Graphic Designer (freelance) Large format printed banner design for Asogranja.
- Abr 2019 Editor Audiovisual (freelance) Audiovisual editing of promotional video for Coral Springs. Client: Marisol Phillips P.A. - U.S.A. (Remote)
- Mar 2019 Graphic Designer (freelance) Advertising Flyer Design for Tántalo Restaurante - Bogotá, Colombia
- Feb 2020 Graphic Designer (freelance) Organizational chart design and social media piece for Liceo Hypatia - Bogotá, Colombia
- May - Jun 2020 Editor Audiovisual (freelance) Video edition recorded with drone to promote enrollment at Liceo Hypatia - Bogota, Colombia
- Sep 2021 Editor Audiovisual (freelance) Corporate video edition, commemorative for Synergy Digital S.A.S.'s 5th anniversary.
- May 2022 May 2023 Full-time Graphic Designer in agency Designer of static and video pieces for Albaugh Latam and Yara International.
- Oct 2023 Abr 2024 Full-time Graphic Designer in agency Designer of static pieces at The Ideas Factory, for clients such as Naracoorte News, The Independece Hub, Lolako Jeans, and more.
- Mar - Jun 2024 Graphic Designer (freelance) Design of a promotional brochure for Travesía Orquesta Colombia.
- Feb - Aug 2025 Graphic Designer (freelance) Design for GS Carga Express Multiservices US (social media, branding, web and printed material)

Aesthetics

Attention to details

Writing

Communication

Problem solving & alternate thinking

Languages

Spanish

Native

English

Conversational ↕

100%

B2

Hobbies & Interests



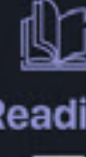
Music

I am a guitarist and producer of my own musical project called CVLTSHIP.



Illustration

I love digital painting, character design and concept art.



Reading

I enjoy reading content about philosophy, psychology and science fiction.

Leadership



I am the director and graphic designer of a personal project called Paleta Magazine Colombia, a digital space oriented to give visibility to the work of Hispanic artists and soon, from the rest of the world, from all creative fields.

Awards

- Director, camera operator and editor of "El Candidato" Smartfilms 2018 semifinalist short film.
- Internal award - Promoter of a good workplace environment - Brand Health 2022 Agency.
- Collective Awesome Awards 2023 Agency The Ideas Factory - Client: Naracoorte News.